The Web is Ephemeral

- 50 days - 50% of documents are changed
  (Cho and Garcia-Molina. 2000)

- 1 year - 80% of documents become inaccessible
  (Ntoulas, Cho and Olson. 2004)

- 27 months - 13% of web references disappear
  (http://webcitation.org/. 2007)
Users frequently mistyped queries and blamed the web archive for poor search results.