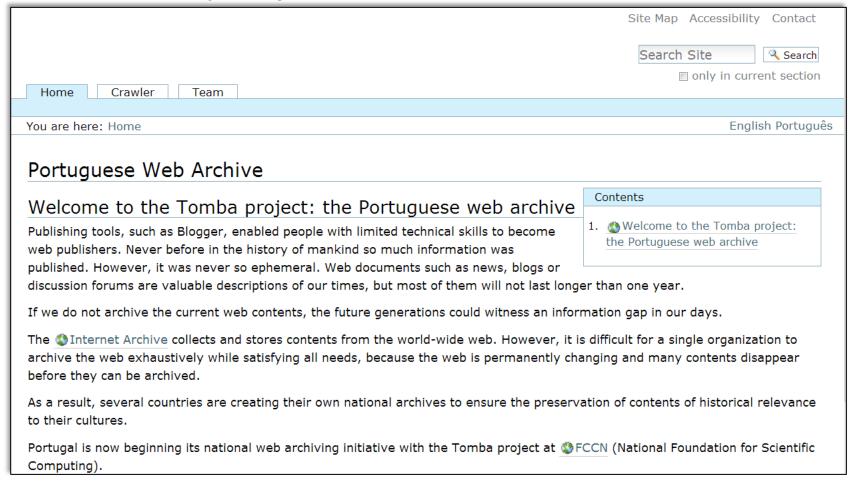
#### Panel:

# Web Archiving – Lessons and Potential

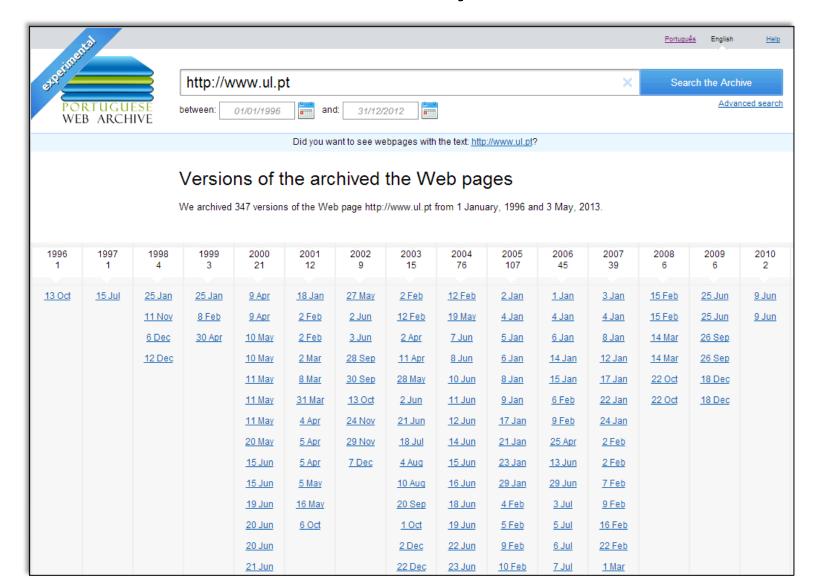
Abbie Grotke (Library of Congress)
Barbara Signori (Swiss National Library)
Clément Oury (Bibliothèque nationale de France)
Daniel Gomes (Portuguese Web Archive)
Mário J. Silva (INESC-ID)
Nuno Freire (European Library)



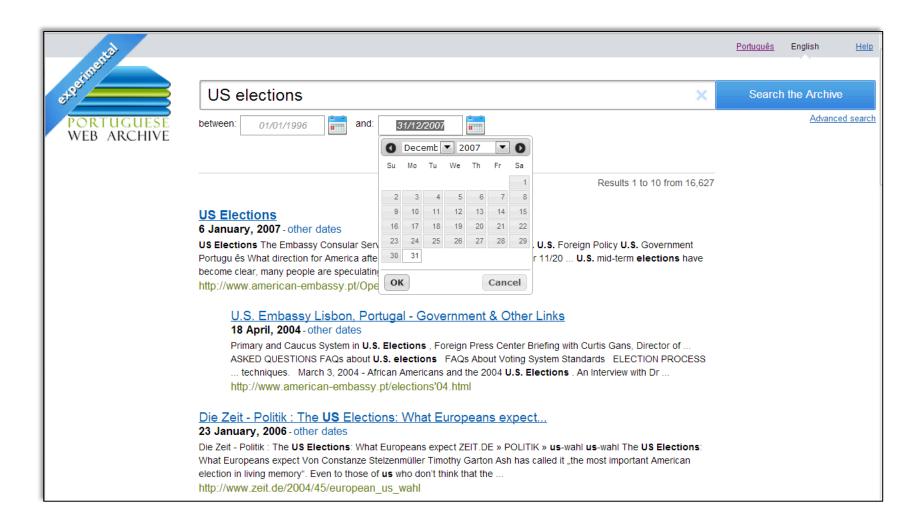
## The Portuguese Web Archive project started in 2008



## It provides **version history** like the Internet Archive Wayback Machine



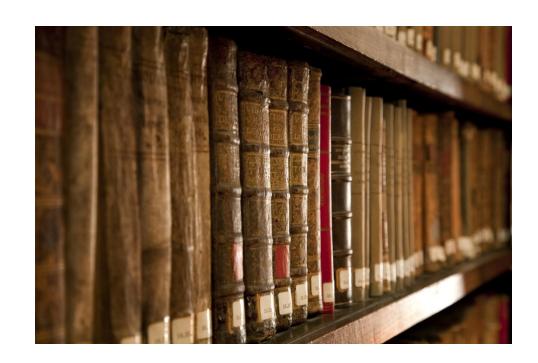
### But also **full-text search** over 1.2 billion web files archived since 1996





### We needed to integrate third-party collections archived before 2007

- An archive must have "old stuff"
- Integration of historical collections
  - 1.9 TB from theInternet Archivebetween 1996 and2007
  - 600 MB CD ROM with sites published in 1996



### Tools to convert saved web files to ARC format



- "Dead" archived collections became searchable and accessible
- Specific conversion tools per collection were required but baseline software could be reused

### Oldest Library of Congress site (October 1996)



Choose a topic below, see what's new, or search our Web pages and Gopher menus.

#### **General Information and Publications**

Find out about the Library and its mission, special programs and services, information for visitors, publications (including Library Associates and *Civilization Magazine*), employment opportunities, and other general information.

#### Government, Congress, and Law

Search THOMAS (legislative information), access services of the Law Library of Congress (including the Global Legal Information Network), or locate government information.

#### **Research and Collections Services**

Browse historical collections for the National Digital Library (American Memory), visit Library Reading Rooms, access special services for persons with disabilities, and read about Library of Congress cataloging, acquisitions, and preservation operations, policies, and related standards.

 The integration effort was worth to save few but valuable information

#### Crawling the live-web since 2007



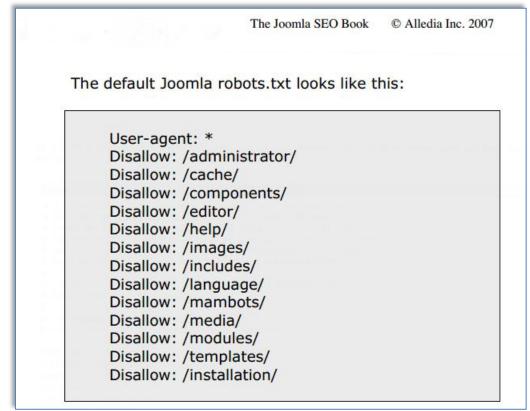
- Trimestral broad crawls: 78 million files per crawl
- Daily selective crawls: 764 000 files per day
- Heritrix 1.14.3 initially configured based on previous experience crawling the Portuguese Web
  - Trial-error process until final configuration
- Must recheck configurations periodically

## The URLs of the publications crawled daily change frequently



- Expresso newspaper had 5 different domains since 2008
- Seed list of daily crawls must be periodically validated by humans

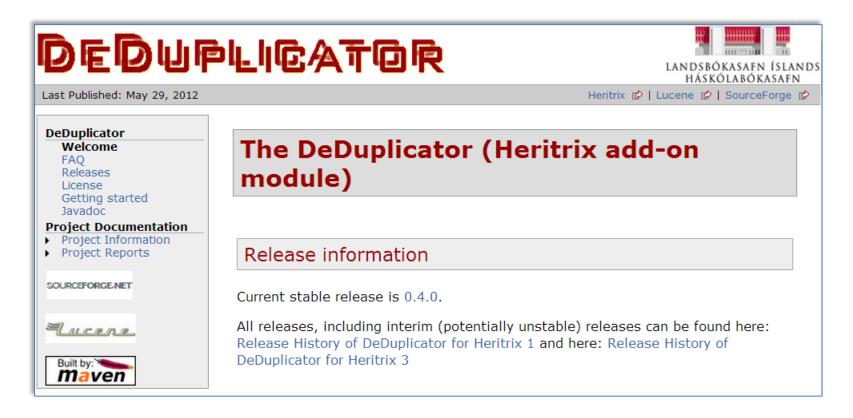
## Default Robots.txt of Content Management Systems forbid crawling images



- Developers of popular Content Management
   Systems are not aware of web archiving
  - Joomla forbids images since 2007

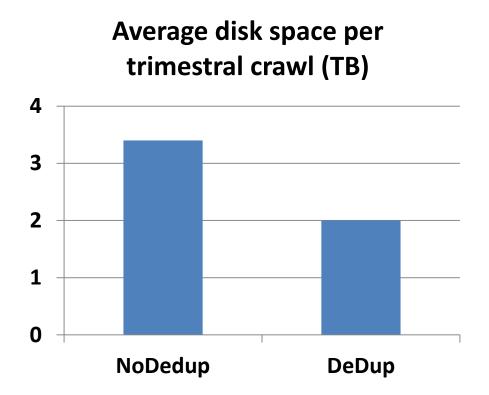
#### Attempt to raise awareness

- Contacted webmasters of the selected publications by email
  - Only 10% returned feedback
- None, raised any objection, just questions.
- Some, did not know they had robots exclusion rules on their sites.
- Most, did not know what was a "web archive".
- All, were satisfied from being selected as representatives of our cultural heritage



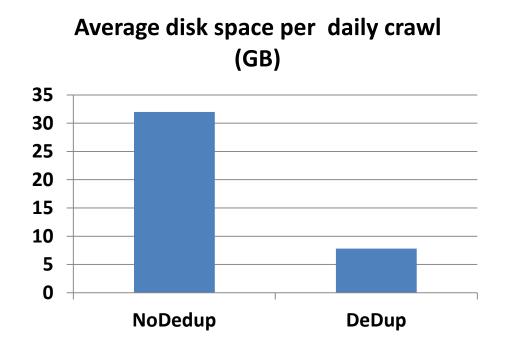
- Downloads content, computes checksum and compares it with version from the previous crawl
  - Unchanged->Discarded
  - Changed->Stored
- No impact on download rate

#### Savings on Trimestral crawls



41% less disk space to store content

#### Savings on Daily crawls



76% less disk space to store content

Total savings from using DeDuplicator

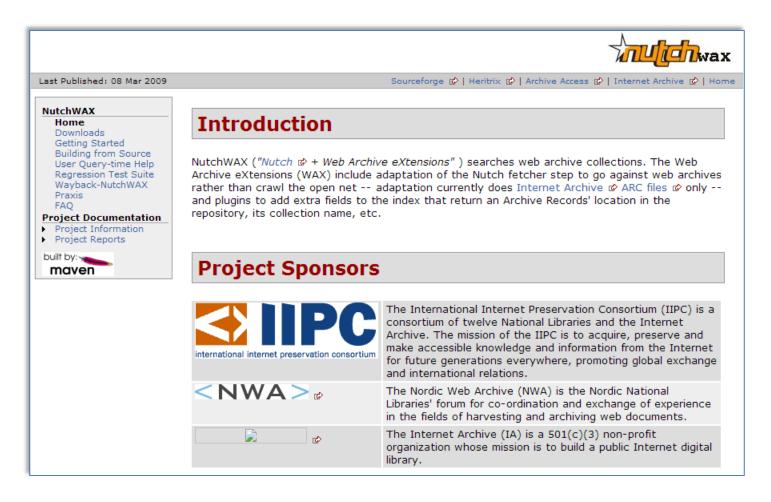
# 26.5 TB/year

Using DeDuplicator saved space without performance degradation.



Ranking the past Web

## NutchWAX as baseline for full-text search



#### Users were not satisfied with NutchWAX search

#### Recolha AWP02



#### Pesquisa

eleições date:20041204000000-20091204000000 Localizar Help

Search took 10.533 seconds. Resultados 1-10 (de um total de 359.901 documentos):

#### Água Lisa (1): IRAQUE

» fevereiro 01, 2005 IRAQUE As eleições do Iraque terão espalhado desilusões a esmo. Paciência. O anti ... fevereiro 1, 2005 09:05 PM É suposto que as **eleições** sirvam para alguma coisa. É pensável que aqui na Europa se realizassem eleições com o quadro existente no Iraque? Penso que estará de

http://agualisa.blogs.sapo.pt/arquivo/471037.html [html] (10523 bytes) - 2008-04-11 18:01:26 - other versions - explain

#### EXPRESSO — Notícias, opinião, blogues, fóruns, podcasts. O semanário de referência português.

http://aeiou.expresso.pt/gen.pt?sid=ex.sections/24895 [html] (108632 bytes) - 2008-03-11 16:33:20 - other versions -

#### Eleicões - AlãoOUER

Eleições - Alão QUER Alão QUER Aquele que procura a verdade corre o risco de a encontrar « post anterior | home | post seguinte » Terça-feira, 1 de Fevereiro de 2005 Eleições O Governo da maioria PSD ... eleições com maioria absoluta, o que é realmente importante é saber se o número de deputados que ...

http://alaoguer.blogs.sapo.pt/8081.html [html] (16547 bytes) - 2008-04-11 22:12:04 - other versions - explain

- Unpolished interface
- Slow results
  - 40M URLs, >20s
- Low relevance for search results

## Developed a new web archive search system

- Quicker response times
- Improve relevance for search results

## Had to build a Web Archive Information Retrieval Test Collection: PWA9609

- To evaluate and improve relevance for search results
- Corpus of documents from 1996 to 2009
  - 255 million web pages (8.9 TB)
  - 6 collections: Internet Archive, PWA broad crawls, integrated collections
- Gold collection
  - Query, relevant results

## Time-aware ranking models yield better search results

Metric	Time-unaware ranking models	Time-aware ranking models (our proposals)		nodels
	NutchWAX	TVersions	TSpan	MdRankBoost (L2R)
nDCG@1	0.250	0.430	0.450	0.550
nDCG@10	0.174	0.202	0.193	0.555
Precision@1	0.320	0.500	0.520	0.600
Precision@10	0.168	0.172	0.158	0.194

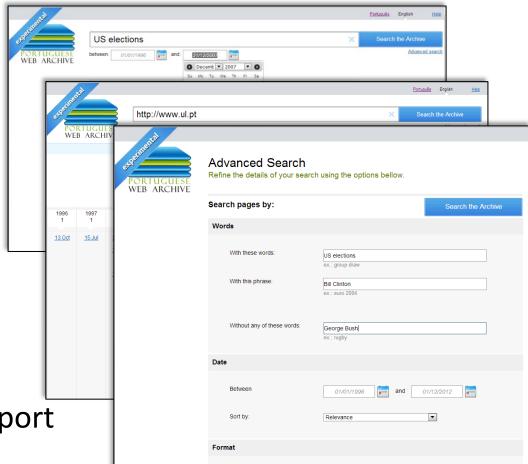
More details: Miguel Costa, Mário J. Silva, <u>Evaluating Web</u> <u>Archive Search Systems</u>, WISE'2012



Designing user interface

#### NutchWAX (2007) vs. PWA (2012)



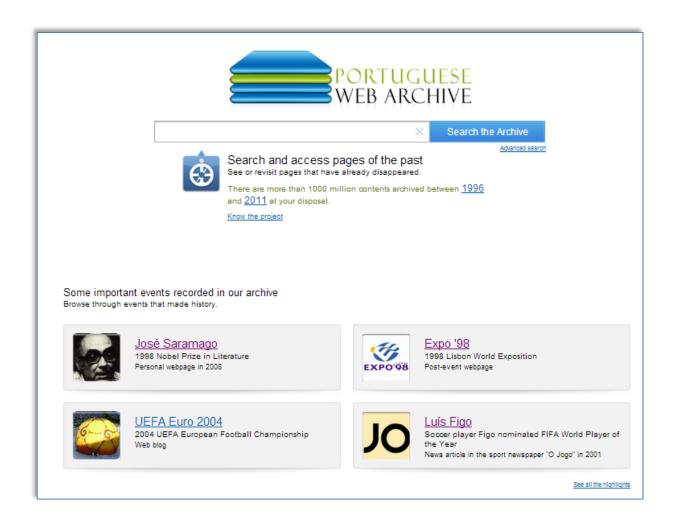


- Internationalization support
- New graphical design
- Advanced search user interface
- 71% overall user satisfaction from rounds of usability testing

#### Observations from usability testing

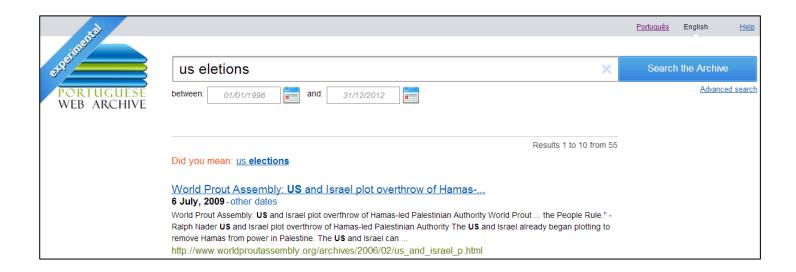


#### Searching the past web is a confusing concept



- Understanding web archiving requires being techie
- Must provide examples of web-archived pages

## Users are addicted to query suggestions



 Developed query suggestions mechanism for web archive search

## Users "google" the past and we have to comply

- Users search web archives replicating their behavior from live-web search engines
- Users input queries on the first input box that they find
  - Search system must identify query type (URL or full-text) and present corresponding results
- Must provide additional tutorials and contextual help to search the past web



Hardware

## Blade Systems/Storage Area Networks vs. Independent servers





- 61 computers, 1.8 TB RAM,
   340 disks (370 TB)
- Blade systems and SAN are not adequate for web archiving
  - Extremely expensive
  - Single points of failure
  - Hard to manage
- Independent servers are cheaper and more reliable



Legal issues

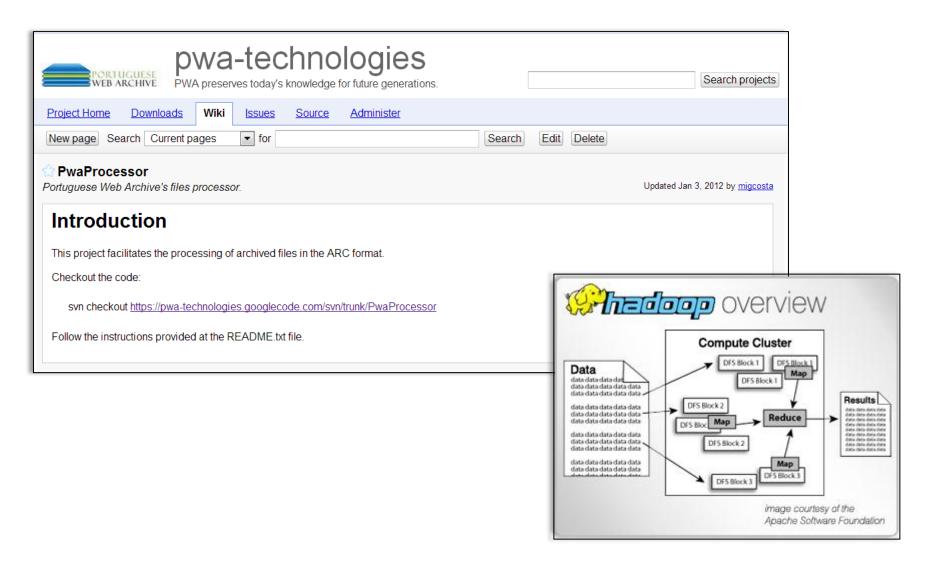
#### Just concerns

- Respect Robots Exclusion Protocol
- 1 year embargo
- Proactively remove illicit content
- Remove content on-demand by authors



Potential as research infrastructure

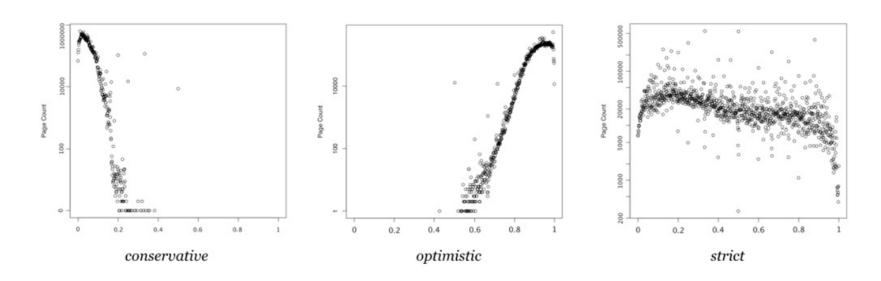
## API to process archived data using the PWA Hadoop cluster



### Measure web accessibility for people with disabilities

### Results

rates versus page count distribution



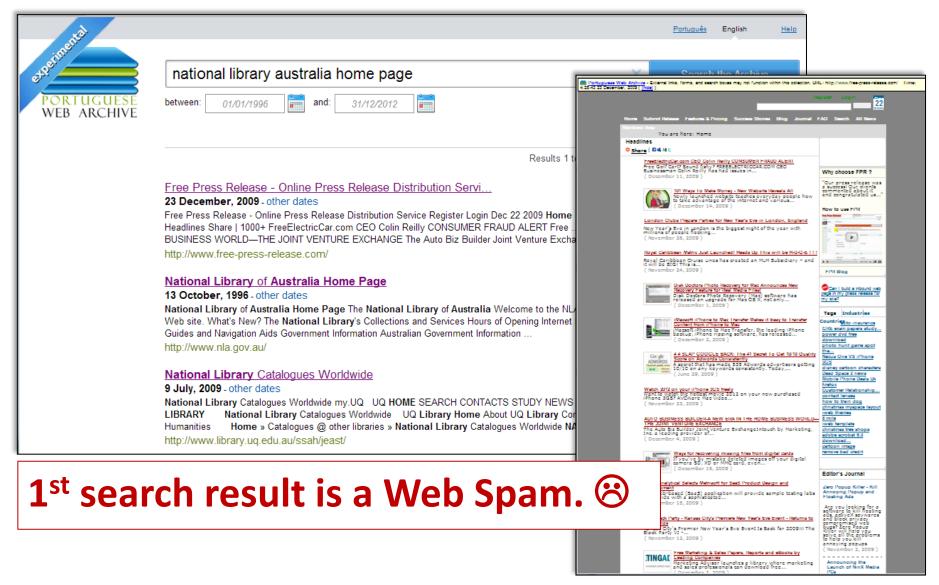
In Rui Lopes, Daniel Gomes, Luís Carriço, Web Not For All: A Large Scale Study of Web Accessibility, 2010

## Characterizations of the Portuguese Web structure

View: crawl.log local-errors progress-st runtime-err	Console Jobs Profiles Logs Reports Setup Help							
2010-09-01T02: 2010-09-01T02:	crawl.log for default 2010-09-01T02:55:19.336Z 200 41980 http://cs.sjsu.edu/100w/assets/images/autogen/Literature_Review_Nvisual-compbann.jpg LLLLE http://cs.sjsu.edu/100w/2010-09-01T02:55:19.752Z 200 59272 http://www.cs.sjsu.edu/faculty/lee/ChineseRemainderTheory_Simplified_files/image006.jpg LLLE http://www.cs.sjsu.edu/							
2010-09-01T02: 2010-09-01T02: 2010-09-01T02: 2010-09-01T02: 2010-09-01T02:	Media type	% contents 2005	% contents 2008	Trend				
	Text/html	61.2%	57.8%	-5.5%				
	Image/jpeg	22.6%	22.8%	+1.2%				
	Image/gif	11.4%	9.4%	-17.4%				
	Text/pdf	1.6%	1.9%	+18.5%				
	Other	3.2%	8.1%	-				

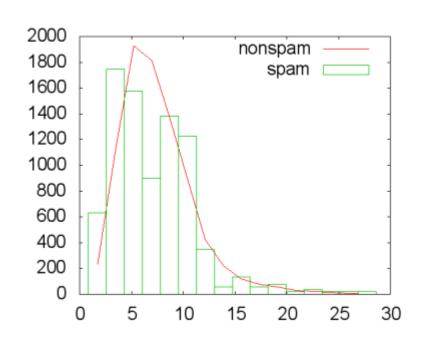
In João Miranda, Daniel Gomes, Trends in Web characteristics, 2009.

## Archiving Web Spam degrades search results



### But archiving Web Spam is **not** useless for research:

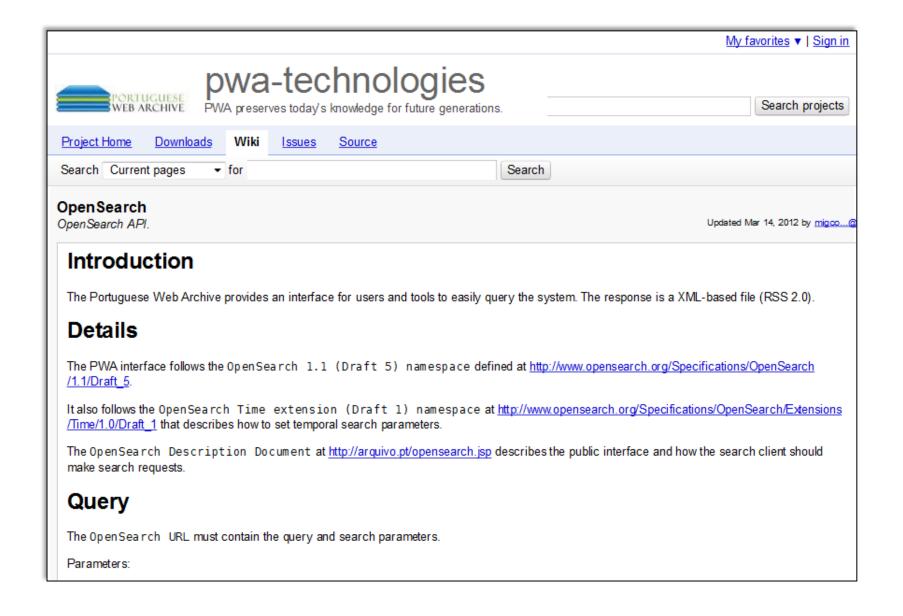
#### Improve Web Spam detectors!



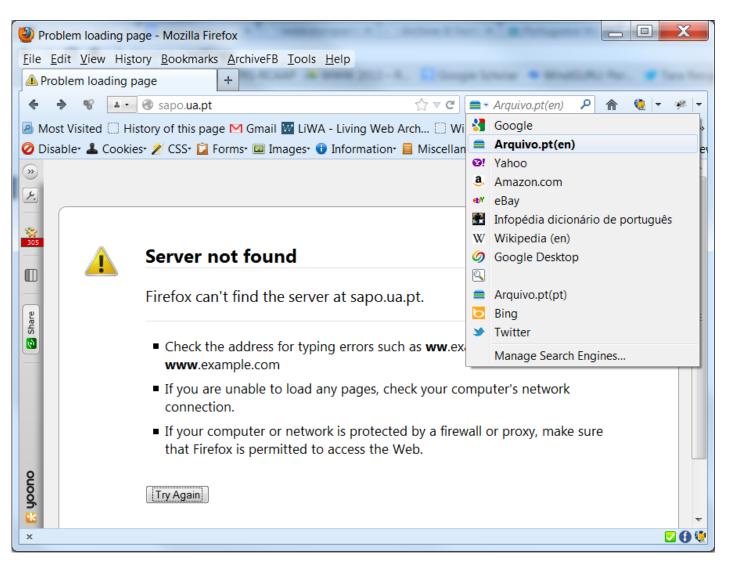


In A. Garzó et al., Cross-Lingual Web Spam Classification, 2013

#### OpenSearch to extend functionality



## Web archive search can be easily integrated on web browsers

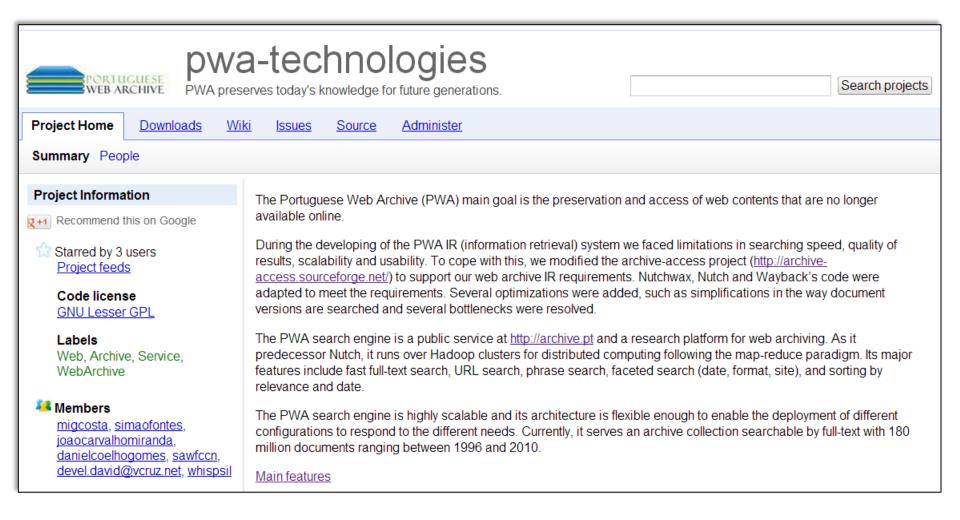


### OpenSearch used by Computer Science students to create new web applications



 Web application combines information about politicians from several sources: Wikipedia, Youtube, Twitter, Portuguese Web Archive

## All our source code and test collections are freely available



#### Conclusions

- Web archives are crucial infrastructures for modern societies
- Must raise awareness about web archiving among users and developers
- We need to collaborate

#### Panel discussion

- 1. How is your experience related to this work?
- 2. How could web archives be further improved?
- 3. How could web archives interact with libraries/other cultural heritage organizations?
- 4. How to unfold the full potential of web archives as research infrastructures?
- 5. Which innovative collaborations could be established?
- 6. What is the role of web archiving in modern societies?
- 7. ...