

# Web Archive Research and the role of (digital) academic libraries

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RESAW@Porto2018, 13. September 2018

### Web Archives in Research



### Different Research Fields

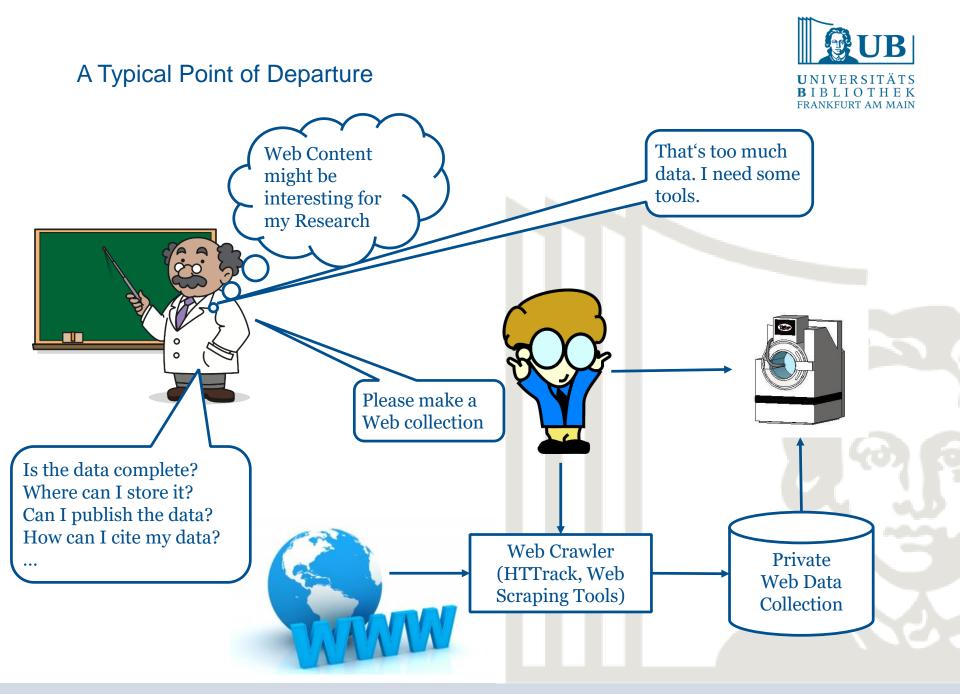
- Digital Humanities
  - Historians (long term)
  - Social Science (more short term)
  - Cultural anthropology
  - ..
- Law
- Computer Science and related areas
  - Information Retrieval
  - Temporal Analytics
  - Natural Language Processing

**Different Requirements** 

- Selection strategy, Time frames
- Provenance, Validation
- Persistence
- Analysis, Visualizations

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Thomas Risse, Elena Demidova and Gerhard Gossen. What Do You Want to Collect from the Web? In: *Proc. of the Building Web Observatories Workshop (BWOW) 2014.* 2014.



### Sources of Web Content used in Research





Oh. there are other sources!!!

- Archive.org - Broad in scope URL and fulltext access
  - ArchiveIT
    - Collections curated by libraries
    - URL and fulltext (inside collections)
  - National Libraries
    - Broad in scope, different selection strategies
    - Limited access with some exceptions (e.g. Portugal)
  - Organizational Archives, e.g. political parties
    - Focused collections
    - Limited access due to copyright restrictions



### Doing Research with Web Archives

### "I'm new to Web Archives. Where should I start?"

**Typical Questions** 

- Where to find relevant content?
- What can be done with the content?
- How to handle the amount of data?
- Which tools can be used?
- What are regulatory limitations?
- ..

But there is more to know when working with Web Archives

- WAs differ from traditional libraries and archives
- WAs are never complete or fully coherent
- There are different versions of a page
- WAs are not a full copy of the Web (or Web Site)
- Different WAs have different selection strategies

Scholars need to get a good understanding of the sources, content properties and tools  $\rightarrow$  Currently it's their own task





- Many researchers are used to work with (local) academic libraries
- Libraries have a long tradition and experience in working with content of various kinds
- Academic libraries are already offering various courses and services e.g. reference management, research data management, digital humanities
- Provide direct support in finding literature
- Libraries might have specialists in various areas
  - Special collection focus since many years
  - Knowledgeable librarians who curate the collections

How does it help with Web Archives?

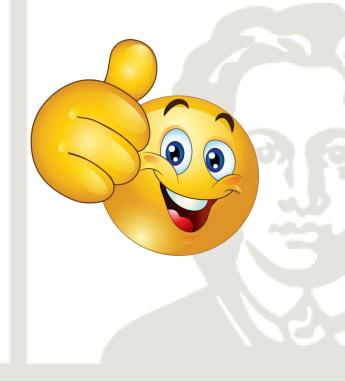


Guiding the Users

- Basic knowledge on Web Archives is independent of the research field
- Academic Libraries could offer courses on Web Archive usage
  - General Introduction
  - Major tools
- Publish general guidelines
- Faculties provide complementary specific knowledge

In collaboration with the computing center

• Offer tools and services



### Providing Access to Web Archive Content

From the researchers point of view

- Academic libraries would be a logical source/starting point to access Web archives
- Similar to publications and research data

Some Major Challenges

- Resources
  - Academic libraries have limited (or no) resources for doing Web archiving
    - Staff
    - Computation & Storage Resources
- Content Selection
  - What should be collected?
  - What are the researchers needs?
- Regulation







### Regulation: Copyright and Privacy

- Regulations differ among the countries and states
- Typically Academic Libraries are not allowed to archive Web content and to provide access
  - There is no regulation that enables this function
  - Germany: Some state libraries which are also academic libraries are allowed
- National libraries are allowed to harvest
  - Harvest national domains with different selection strategies
  - Provide limited access
    - Maybe 70 years after the death of author of a page But huge amounts of orphan works
    - Maybe if the content is marked as open access
    - Other countries are more open: Portugal, US
  - Access is broad, fulltext search is not satisfying for focused research questions
  - Curated collections only exist for major topics (s. ArchiveIT)
  - Specialists in research areas are missing



### Let's dream a bit ...



- ... of the nearly ideal library and research world
- Academic libraries would be allowed to harvest and archive the Web
- And could provide unlimited access

Web Harvesting

- What should a library harvest?
  - Everything?  $\rightarrow$  Impossible
  - Selected Topics
    - − On request? → Would only address research questions on current Web content
    - Topical areas of the Library  $\rightarrow$  Would be a nice complement
- Access to content
  - Search among all collections might not be necessary
  - Fulltext search and browsing within collections should be provided
  - Any advanced search is welcome

Resources

- Libraries have only limited personal and monetary resources
- Most innovative services are financed by 3<sup>rd</sup> parties
- Sustainability is not guaranteed but necessary for Web archiving

... but it was only a nice dream



# ... the Regulation will not change

... the Resources will not increase



### What do we have?

Academic Libraries

- Could offer courses on Web Archive usage
- Have specialists in certain areas
- No mandate to harvest or to provide Web archive content

National libraries / Archive.org

- Allowed to collect and to provide access
- Have the resources and experience for harvesting and Web archiving
- Technology for retrieval
- No specialists in specific research fields
- $\rightarrow$  Let's join forces to provide academic related access



The real legal problem of access: The storage location of the data

## Countries with strict regulations

 It is forbidden is to deliver archived content that is physically stored in this country

But

- It is allowed to store URLs to archived content in any country
- It is allowed to show users the archived URLs
- It is allowed is to open a frame in the browser that loads the archived URL

Approach:

- Technology: Micro Archives + Viewer
- Organizational Structure at the library

#### 13. September 2018

### **Micro Archives**

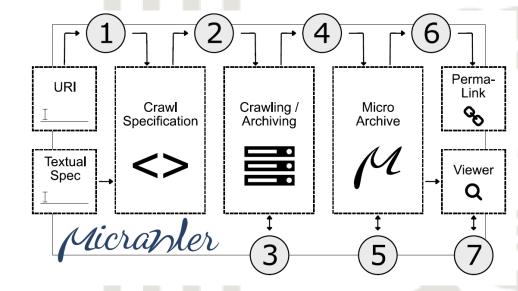
Micro Archives consists of

- Crawl Specification: URLs (to the Web or a Web Archive)
- Meta-Information
  - Labels and Comments for URLs
  - Semantic descriptions
  - Туре

### MiCrawler

- Creates an instance of the Micro Archive
- Provides an unique identifier (e.g. DOI, URN)

Helge Holzmann and Mila Runnwerth. 2018. Micro Archives as Rich Digital Object Representations. In Proceedings of the 10th ACM Conference on Web Science (WebSci '18). ACM, New York, NY, USA, 353-357.





### Organizational Aspect e.g. Specialized Information Services

- German Research Infrastructure Activities
   funded by German Research Association
- Build upon special collections und existing knowledge in libraries
- Provide researchers a comprehensive view on their topic
  - Aggregates library catalogues from all over Germany/International
  - Provide free access to licensed content (collections, databases)
  - Provide community services, e.g. blogs, researcher directories, tool boxes
- For example: University Library Frankfurt
  - Comparative literature, Linguistics, German Studies, African Studies, Jewish Studies, Performing Arts, Biodiversity
- Idea: Semi Curated Web Archive Windows



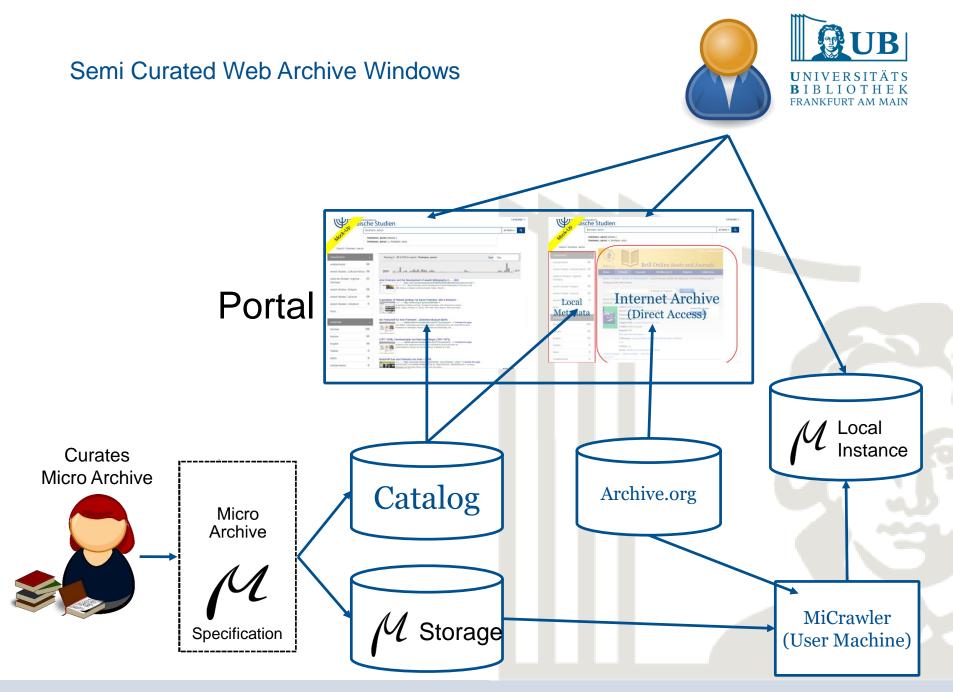


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Jewish Studies: Religion	18		Freimann, Aron [Frankfurt a.M.] : [Druck des Frankfurter Intelligenz-Blattes], 1900			
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Jewish Studies: Religion	18	20th Century. in Studies on Steinschneider. Author: Rachel		
Jewish Studies: General	10	A gazetteer of Hebrew printing / by Aaron Freimann, with a foreword		
Jewish Studies: Literature	7	A gazetteer of Hebrew printing / by Aaron Freimann, with a foreword by Joshua Bloch. Author. Freimann, A. (Aron), 1871-1948. Other Authors. New York Public		
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### Conclusions

Academic Libraries should play an more important role

- Close contact to the users
- Knowledge about selected areas

Experienced in training users in using library services

• Offer training courses on Web archive usage

Resources and legal regulations are hindering

- Harvesting by libraries overall not realistic
- Could provide windows into large scale Web archives
- Curation of content for specific areas are possible
  - Requires more IT support to ease the task
- Requires more collaboration among libraries and Web archives







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