# The 'Arquivo de Opinião' archive

# Miguel Won TPDL 2018











# About me

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# Introduction

**Political Punditry** 



### Political commentary

- Political commentary is present in everyday news media:
  - "Experts" in TV broadcasting channels
  - Columnist in newspapers

- This type of opinion plays an important role in the process of the narrative construction of the public realm:
  - Selection of events
  - Authority position
  - Deciphers the political complexities



#### **Opinion articles**

- In this work we consider only opinion articles from newspapers
- Definition: journalistic article, usually about the current the state of public affairs, authored by one or multiple authors, that expresses the author's personal opinion
- Two-sided role in respect to public opinion
  - They can be interpreted as a mirror of the public opinion
  - But can also be accused of its main influencer

Essential component of the public debate

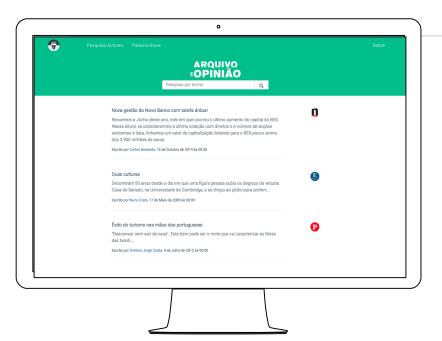


- Memory of political debates allows the recalling of ideas, main debatable issues, the argumentative logics, as well as the political positions of the various political actors (many political commentators are, were or will be themselves active politicians)
- Memory of political discussion is essential to the proper functioning of democracies
- Archives of this type of memory contributes to a healthy public debate
- Such archives should be digital:
  - Search engine
  - Searches by author, time period or media source
  - Public availability and user friendly



## Arquivo de Opinião

Digital archive of opinion articles



# 2 — Collect & process

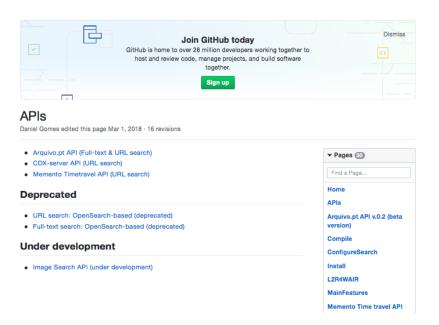
**Arquivo construction** 



#### **Data sources**

Arquivo.pt: web archive of .pt domain

Opinion section (online)





URL identification	Web scraping	Data Cleaning		NLP
<ul> <li>Search for clues such</li> <li>as "opiniao"</li> </ul>	Title	Name correction	•	Part-of-speech tagging
web crawling	Author	<ul> <li>Remove html code</li> </ul>	•	NER
•	Publication date	<ul><li>Manual</li></ul>	•	Key-phrases
•	Body	inspection		extraction
•				



#### Tools:

Python: nltk, re, scikit-learn, etc.



- Scrapy (web scraping)
- Lx-Tagger (pos tagging)
- Stanford NER

#### Web framework:





MongoDB



# 3 - NLP

NLP tasks



#### Named Entity Recognition (NER)

- Task: given a text as input identify the entities within the text
  - Person names
  - Locations
  - Organizations

# **NER Examples**

**Input**: Vancouver is a coastal seaport city on the mainland of British Columbia. The city's mayor is Gregor Robertson.

Location

Output: <u>Vancouver</u> is a coastal seaport city on the mainland of <u>British Columbia</u>. The city's mayor is <u>Gregor Robertson</u>.

Location

Person

Bryan Perozzi Stony Brook University Polyglot-NER: Massive Multilingual Named Entity Recognition



#### Named Entity Recognition (cont.)

Classification task (sequential)

- Many free tools available in the market
  - Stanford NER (CRFs)
  - spaCy (NN)
  - Polyglot (NN)

We have trained Stanford NER with an annotated corpus for Portuguese (European): CINTIL



#### **Stanford NER with CINTIL**

5-fold Cross-Validation Precision, Recall and F-Measure Results for NER using CINTIL

	True Positive	False Positive	False Negative	Precision	Recall	F-Measure
1	952	221	236	0.81	0.81	0.81
2	846	208	230	0.81	0.79	0.79
3	921	243	261	0.79	0.78	0.79
4	939	209	327	0.82	0.74	0.78
5	892	213	252	0.81	0.78	0.79
Total	4550	1094	1306	0.81	0.78	0.79



### **Key-phrase extraction**

"Automatic extraction of relevant key-phrases for the study of issue competition", work in progress with Bruno Martins (INESC-ID) and Filipa Raimundo (ICS)

- Key-phrase: a word or phrase represents a concept, idea, entity, etc.
  - Refugee Crisis
  - National Health Service
  - António Costa
- Politicians often guide their speeches using key-phrases
- Key-phrase identification can hint us about the topics addressed in a set of speeches



#### First step: Candidate Selection

- Part-of-Speech tagging followed by a chunk rule:
  - Crise dos Refugiados: NOUN+PREP+NOUN
  - Sistema Nacional de Saúde: NOUN + ADJ + PREP + NOUN
  - António Costa: NOUN + NOUN

Chunking rule (Portuguese): (<NOUN>+ <ADJ>\* <PREP>\*)? <NOUN>+



#### Second step: rank

- Several methods: TextRank, Phraseness & Informativeness, EmbedRank, etc.
- We can achieve state-of-the-art results with simple heuristic rules:
  - Tf-idf
  - Likelihood metric based in the position
  - Length

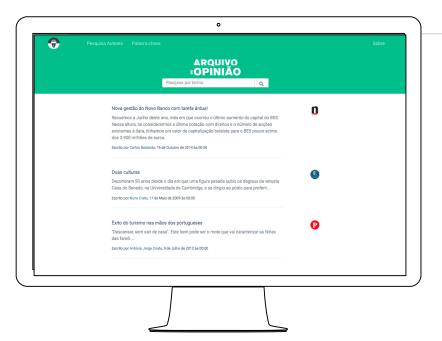
# — Arquivo de Opinião

Opinion in the Portuguese media



## Arquivo de Opinião

Frontpage with a search engine

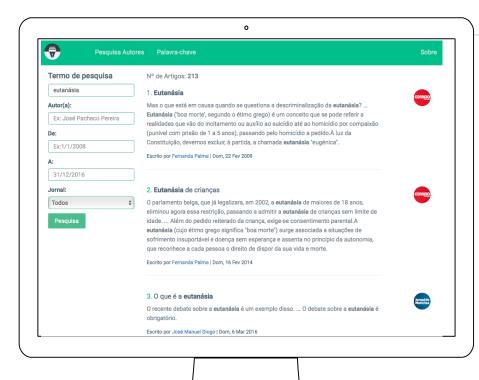




## Search engine (mongo)

Search for text of phrase

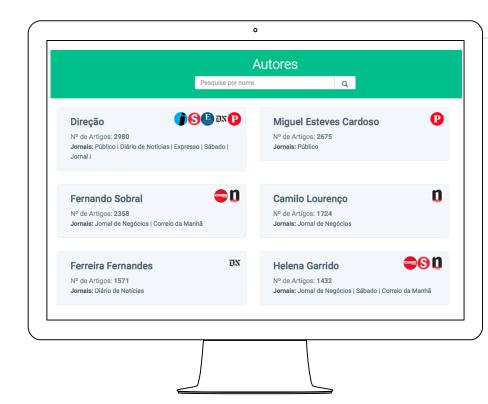
- Filters:
  - author
  - time interval
  - source





Search for author

~3500 available authors



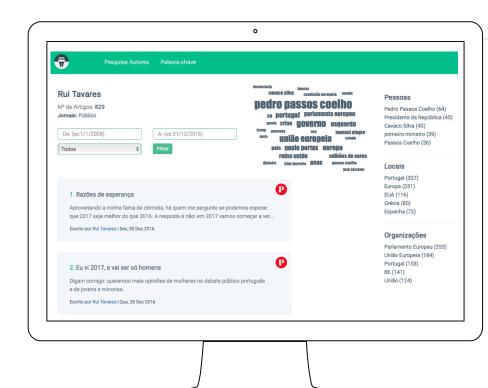


### **Author (cont.)**

Each author has its page

Key-phrases cloud

- Mentioned entities:
  - Persons names
  - Locations
  - Organizations



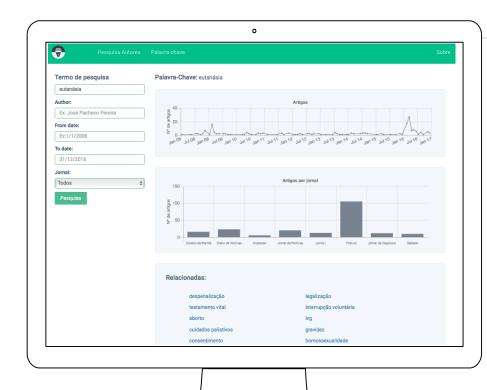


### **Key-phrases**

 Search indexed keyphrases (with autocomplete)

#### Outputs

- No. articles by time and source
- Related (word embeddings)



# **85 530**Articles

**3571**Authors

**30 000** key-phrases

Years of publications (2008-2016)



# Next steps and final remarks



#### Version 2.0

- Add additional sources: Observador, O Jornal Económico
- 2016-Present
- Social Media:
  - Authors pages
  - Shares, likes, etc.
  - Networks
- Real time monitoring (daily, weekly?)
- Add more NLP metrics: topic modeling, sentiment, etc.



#### Final remarks

- Political commentary is an important section of newspaper media
- A digital archive of this type of memory contributes to a better public debate
- Arquivo de Opinião main objective is to offer a digital online archive of the political opinion published in the main Portuguese newspapers
- All data was processed in order to extract additional information (NLP)
- Future work will be carried out towards the inclusion of external data, in particular from social media



# Arquivo.pt awards (3rd place)





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